

Unlock your herd's **hidden breeding potential**



If you fully milk record and want to be more actively involved in your breeding strategy, this genetics workshop will give you what you need to unlock the hidden breeding potential in your herd.

Remember that a series of poor breeding decisions can mean the difference between profit and loss, or even between a business' survival and failure. Yet the time, cost and effort needed for a good breeding decision to be made is much the same as those needed for a bad one.

The workshops are running in conjunction with milk recording companies CIS and NMR.

During the workshop you'll:

- Write your own breeding plan
- Use your personalised herd genetic report
- Identify areas for improvement
- Upskill yourself to select the right bulls to meet your goals

See the reverse for a list of workshop dates and venues.

ahdb.org.uk/events

Unlock your herd's hidden breeding potential

Meeting dates and locations

August

29 August – Northallerton

30 August – Carlisle

31 August – Swadlincote

31 August – Milnthorpe

September

5 September – Stranraer

6 September – Dumfries

7 September – Larkhall

19 September – Oswestry

26 September – Lutterworth

27 September – Sturminster Newton

28 September – Chippenham

28 September – Stafford

October

3 October – St Clears

4 October – Monmouth

5 October – Saint Asaph

9 October – Nantwich

10 October – Gloucester

11 October – Macclesfield

24 October – Tunbridge Wells

25 October – Thetford

26 October – Preston

November

7 November – Saint Austell

8 November – Exeter

9 November – Holsworthy

BOOK YOUR PLACE:

Web: ahdb.org.uk/events

Tel: 01904 771218

Email: ke.events@ahdb.org.uk

Other AHDB meetings

September

7 September – Rearing Heifers
at Grass, Cornwall

12 September – Manage maize to
reduce runoff and erosion, North Devon

13 September – Rearing Heifers
at Grass, Devon

13–20 September – GB Calf Week

14 September – Rearing Heifers
at Grass, Somerset

October

31 October – Achieving a second
successful calving, Fife

November

1 November – Achieving a second
successful calving, Stirling