



Cattle Information Service



Order by phone  
**01923 695319**



EDITION 1

# Welcome



**The Cattle Information Service (CIS) has been associated with milk recording since 1903. Over the years, we have increased our service portfolio to give our customers the information they need to measure, monitor and manage their herd by not only looking at the quality of the milk but also assessing the health and fertility of each individual animal and the herd as a whole.**

CIS has a suite of health tests, not just from milk, but also from blood or tissue samples. With eradication schemes for BVD and the National Johne's Management plan now in place, these tests provide the data to enable our customers to make informed decisions to improve the health of their cows. The PregCheck service can be used 28 days after service, 60 days after calving, and is a non-invasive way to PD cows, thus causing no stress to the animal. A healthy herd is a profitable herd.

The genomic testing service enables you to find out twice as much on young animals as the traditional parent average. Individual traits can identify strengths and weaknesses within the herd. This means that you can make breeding decisions much earlier based on an animal's actual genetic potential.

Bovine viral diarrhoea (BVD) is a disease caused by bovine pestivirus. Infection in non-pregnant animals results in diarrhoea, reduced conception rates and immuno-suppression. Individual ear notch tissue samples from tags to be tested for BVD need to be submitted no longer than 3 weeks after being taken and the turnaround time for results is no more than 5 working days.

The information CIS provides not only helps our customers manage their herd but can also be used by breeding and feeding advisors along with the farm vet. Once we have permission from the customer, they can log into our secure online portal, which is included in your milk recording service, YourHerd, or our mobile app, MobileHerd, offering guidance to our customers without taking up valuable time on farm.

The milk samples are tested in our laboratory in Telford, Shropshire. The laboratory uses state of the art technology and is UKAS accredited and ICAR approved.

CIS offer a range of services to suit each customer, from somatic cell count analysis to tailor made packages which can include passport applications, pedigree registrations and type classification visits. One of our management team can arrange a visit and advise you on the best CIS services for you and your herd.

# Welcome to the CIS Cattle Ear Tag Product Catalogue

## How to order...



**Telephone** - fast, friendly and easy ordering. **01923 695319**  
Open 9am to 5pm Mon to Fri



**Email** -  
[info@thecis.co.uk](mailto:info@thecis.co.uk)



**CIS Area Manager**  
Visit our website for local CIS Area Manager contact details and map.  
[www.thecis.co.uk/contact-us](http://www.thecis.co.uk/contact-us)



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Tagging Information

# Key features for tag retention

## 1 Applicator design

- ✓ Straight-line action drives male & female precisely together
- ✓ No damage to locking mechanism or electronic (EID) transponder
- ✓ Minimises ear tissue & animal trauma



## 2 Tag raw materials

- ✓ Blend of premium quality plastic ingredients
- ✓ High elasticity & tensile strength allows tags to be released when snagged

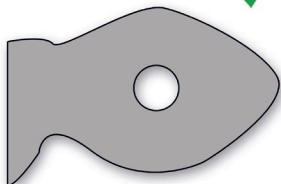


## 3 Design of male & female locking mechanism

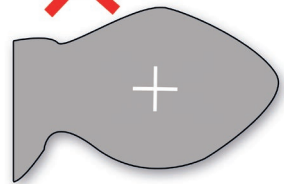
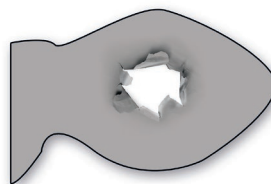
- ✓ Hardened glass-fibre inserts punch a clean hole in the ear-tissue
- ✓ Cleanly punched hole allows free and frictionless tag rotation throughout the lifetime of the animal



CIS Ear Tags



Other Tags



# Cattle Tag Replacement Policy

If the tag fails mechanically within the first three years it will be replaced free of charge. If the mechanical damage was as a result of using an applicator other than the Universal Applicator, the replacement tag would be charged at the standard price. The most common reasons for tag loss are due to incorrect application:

- ✓ Using the wrong applicator will damage the tag and locking mechanism.
- ✓ The female part of the tag (with the locking mechanism cap) should always be in the inside of the ear.

The systems used on farms such as handling systems, feeding areas and fencing, will differ and can be a factor with tag loss. On average over a seven year period cattle flag tags (large or medium) should not see tag loss of more than 1 or 2 tags per 100. If the loss rate is significantly higher on farm our tag supplier Caisley will investigate these cases.

## New Tag Order Postage Charges - Cost Per Order

### Weekday & Saturday Deliveries

- ✓ Standard postage via Royal Mail – FREE

## Replacement Tag Postage Charges - Cost Per Order

### Weekday & Saturday Deliveries

- ✓ Standard postage via Royal Mail – FREE

**DNA vials are pink.** For cattle being registered, there is the option for a pink vial to be securely stored. This can then be called upon at any time for testing, such as parentage or genomics.






**White vials are used for BVD testing.** This testing is carried out through our CIS laboratory.








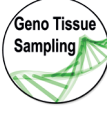




# Cattle Tags

			Price ex VAT		
Ministry Approved Combos	Primary Tag	Secondary Tag	1 to 49	50 to 99	100+
<b>Combo 1</b> Large Flag with Button 	FlexoPlus® D/D	MultiFlex R/R®	£1.95	£1.90	£1.80
<b>Combo 2 Strip</b> Large Flag with Large Flag Management Space 	FlexoPlus® D/D	FlexoPlus® D/D	£1.70	£1.60	£1.55
<b>Combo 2 B Strip</b> Large Flag with Large Flag printed with big animal number on secondary tag 	FlexoPlus® D/D	FlexoPlus® D/D	£1.70	£1.60	£1.55
<b>Combo 3 Strip</b> Large Flag with Large Flag 	FlexoPlus® D/D	FlexoPlus® D/D	£1.70	£1.60	£1.55
<b>Combo 4</b> Large Flag with Medium Flag 	FlexoPlus® D/D	FlexoPlus® F/F	£1.95	£1.90	£1.80
<b>Combo 5 Strip</b> Medium Flag with Medium Flag 	FlexoPlus® F/F	FlexoPlus® F/F	£1.70	£1.60	£1.55

# Cattle Tags


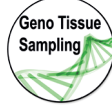

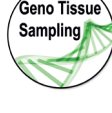





Ministry Approved Combos		Primary Tag	Secondary Tag	Price ex VAT		
				1 to 49	50 to 99	100+
<b>Combo 6 Strip</b> Large Flag Barcoded with Large Flag Barcoded 		FlexoPlus® D/D	MultiFlex D/D	£1.70	£1.60	£1.55
EID	<b>Combo 7</b> Large Flag with Button 	FlexoPlus® D/D	MultiFlex D/D	<b>FDX</b> £3.00	<b>FDX</b> £3.00	<b>FDX</b> £3.00
				<b>HDX</b> £3.50	<b>HDX</b> £3.50	<b>HDX</b> £3.50
EID	<b>Combo 8</b> Medium Flag with Button EID 	FlexoPlus® D/D	MultiFlex D/D	<b>FDX</b> £3.00	<b>FDX</b> £3.00	<b>FDX</b> £3.00
				<b>HDX</b> £3.50	<b>HDX</b> £3.50	<b>HDX</b> £3.50
EID	<b>Combo 9 Strip</b> Large Flag with Large Flag EID Management Space or Full Print 	FlexoPlus® D/D	Flexotronic® D/D30 MS	<b>FDX</b> £4.05	<b>FDX</b> £3.85	<b>FDX</b> £3.70
				<b>HDX</b> £4.55	<b>HDX</b> £4.35	<b>HDX</b> £4.20
<b>Combo 24</b> Medium Flag with Button 		FlexoPlus® F/F	MultiFlex R/R®	£1.95	£1.90	£1.80

# Cattle Tissue Tags

Ministry Approved Combos		Primary Tag	Secondary Tag	Price ex VAT		
				1 to 49	50 to 99	100+
DNA OR BVD	<b>Combo 11 Strip</b> Large Flag Tissue Sampling with Large Flag Management Space 	FlexoPlus® Geno D/D 	FlexoPlus® D/D	<b>DNA</b> £2.55	<b>DNA</b> £2.45	<b>DNA</b> £2.35
				<b>BVD</b> £4.45	<b>BVD</b> £4.20	<b>BVD</b> £4.00
<i>BVD Test Paid</i>						
DNA OR BVD	<b>Combo 11 B Strip</b> Large Flag Tissue Sampling with Large Flag printed with last 3 or 4 digits 	FlexoPlus® Geno D/D 	FlexoPlus® D/D	<b>DNA</b> £2.55	<b>DNA</b> £2.45	<b>DNA</b> £2.35
				<b>BVD</b> £4.45	<b>BVD</b> £4.20	<b>BVD</b> £4.00
<i>BVD Test Paid</i>						
DNA & BVD	<b>Combo 43</b> Large Flag Tissue Sampling with Button Tissue Sampling 	FlexoPlus® Geno D/D 	FlexoPlus® R/R 	<b>DNA &amp; BVD</b> £5.70	<b>DNA &amp; BVD</b> £5.45	<b>DNA &amp; BVD</b> £5.15
				<i>BVD Test Paid</i>		
DNA & BVD	<b>Combo 44</b> Medium Flag Tissue Sampling with Button Tissue Sampling 	FlexoPlus® Geno F/F 	FlexoPlus® R/R 	<b>DNA &amp; BVD</b> £5.70	<b>DNA &amp; BVD</b> £5.45	<b>DNA &amp; BVD</b> £5.15
				<i>BVD Test Paid</i>		




# Cattle Tissue Tags

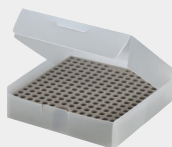
Ministry Approved Combos		Primary Tag	Secondary Tag	Price ex VAT		
				1 to 49	50 to 99	100+
DNA OR BVD	<b>Combo 13</b> Large Flag with Button Tissue Sampling 	FlexoPlus® F/F	FlexoPlus® Geno R/R 	DNA £2.90	DNA £2.75	DNA £2.65
				BVD £4.75	BVD £4.55	BVD £4.35
				<i>BVD Test Paid</i>		
DNA OR BVD	<b>Combo 14</b> Medium Flag with Button Tissue Sampling 	FlexoPlus® F/F	FlexoPlus® Geno R/R 	DNA £2.90	DNA £2.75	DNA £2.65
				BVD £4.75	BVD £4.55	BVD £4.35
				<i>BVD Test Paid</i>		
DNA OR BVD	<b>Combo 15 Strip</b> Large Flag Tissue Sampling with Large Flag with Full Print 	FlexoPlus® Geno D/D 	FlexoPlus® D/D	DNA £2.55	DNA £2.45	DNA £2.35
				BVD £4.45	BVD £4.20	BVD £4.00
				<i>BVD Test Paid</i>		
DNA & BVD	<b>Combo 16 Strip</b> Large Flag Tissue Sampling with Large Flag Tissue Sampling with Management Space or Full Print 	FlexoPlus® Geno D/D 	FlexoPlus® Geno D/D 	DNA & BVD £5.05	DNA & BVD £4.90	DNA & BVD £4.80
				<i>BVD Test Paid</i>		

Cattle Tissue Tags

## Storage Box & Mini Storage for secure & easy sample tube management






 Mini - 16 sample tubes **£2.50 ex VAT**

 Standard - 192 sample tubes **£13.00 ex VAT**


















ORDER WITH TAGS

# Cattle Tissue Tags

Ministry Approved Combos			Primary Tag	Secondary Tag	Price ex VAT		
					1 to 49	50 to 99	100+
DNA OR BVD	<b>Combo 25</b> Large Flag Tissue Sampling with Medium Flag 	FlexoPlus® Geno D/D	FlexoPlus® F/F	<b>DNA</b> £2.90	<b>DNA</b> £2.75	<b>DNA</b> £2.65	
				<b>BVD</b> £4.75	<b>BVD</b> £4.55	<b>BVD</b> £4.35	
<i>BVD Test Paid</i>							
DNA OR BVD	<b>Combo 35 Strip</b> Medium Flag Tissue Sampling with Medium Flag 	FlexoPlus® Geno F/F	FlexoPlus® F/F	<b>DNA</b> £2.55	<b>DNA</b> £2.45	<b>DNA</b> £2.35	
				<b>BVD</b> £4.45	<b>BVD</b> £4.20	<b>BVD</b> £4.00	
<i>BVD Test Paid</i>							
DNA & BVD	<b>Combo 36 Strip</b> Medium Flag Tissue Sampling with Medium Flag Tissue Sampling 	FlexoPlus® Geno D/D	FlexoPlus® Geno F/F	<b>DNA &amp; BVD</b> £5.20	<b>DNA &amp; BVD</b> £5.00	<b>DNA &amp; BVD</b> £4.80	
				<i>BVD Test Paid</i>			
EID DNA BVD	<b>Combo 41</b> Large Flag Tissue Sampling with Button EID Tissue Sampling 	FlexoPlus® Geno D/D	Geno Tronic R/R30	<b>FDX</b> £8.45	<b>FDX</b> £8.15	<b>FDX</b> £7.85	
				<b>HDX</b> £8.95	<b>HDX</b> £8.65	<b>HDX</b> £8.35	
<i>BVD Test Paid</i>							
EID DNA BVD	<b>Combo 42</b> Medium Flag Tissue Sampling with Button EID Tissue Sampling 	FlexoPlus® Geno F/F	Geno Tronic R/R30	<b>FDX</b> £8.45	<b>FDX</b> £8.15	<b>FDX</b> £7.85	
				<b>HDX</b> £8.95	<b>HDX</b> £8.65	<b>HDX</b> £8.35	
<i>BVD Test Paid</i>							

# Cattle Tissue Tags

Ministry Approved Combos		Primary Tag	Secondary Tag	Price ex VAT		
				1 to 49	50 to 99	100+
EID & DNA OR BVD	<b>Combo 37 Strip</b> Large Flag Tissue Sampling with Large Flag EID Management Space or Full Print 	<b>DNA</b>		<b>DNA HDX</b> £5.55	<b>DNA FDX</b> £5.35	<b>DNA FDX</b> £5.15
		FlexoPlus® Geno D/D 	Flexotronic® D/D30 MS 			
EID & DNA OR BVD	<b>Combo 38</b> Large Flag Tissue Sampling with Button EID 	<b>BVD</b>		<b>BVD HDX</b> £7.45	<b>BVD HDX</b> £7.15	<b>BVD HDX</b> £6.80
		FlexoPlus® Geno D/D 	Flexotronic® D/D30 MS 			
EID & DNA OR BVD	<b>Combo 38</b> Large Flag Tissue Sampling with Button EID 	<b>DNA</b>		<b>DNA FDX</b> £5.30	<b>DNA FDX</b> £5.05	<b>DNA FDX</b> £4.85
		FlexoPlus® Geno D/D 	Flexotronic® R/R30 			
EID & DNA OR BVD	<b>Combo 38</b> Large Flag Tissue Sampling with Button EID 	<b>BVD</b>		<b>BVD FDX</b> £7.15	<b>BVD FDX</b> £6.85	<b>BVD FDX</b> £6.55
		<b>HDX</b>				
EID & DNA OR BVD	<b>Combo 39 Strip</b> Large Flag Tissue Sampling with Large Flag Tissue Sampling EID Management Space or Full Print 	<b>DNA</b>		<b>FDX</b> £8.30	<b>FDX</b> £8.00	<b>FDX</b> £7.70
		FlexoPlus® Geno D/D 	FlexoPlus® GenoTronic D/D30 MS  			
EID & DNA OR BVD	<b>Combo 39 Strip</b> Large Flag Tissue Sampling with Large Flag Tissue Sampling EID Management Space or Full Print 	<b>BVD</b>		<b>FDX</b> £8.80	<b>HDX</b> £8.50	<b>HDX</b> £8.20
		<b>HDX</b>				

BVD Test Paid with Combo 37,38 & 39

# FREE Replacement Cattle Tag Ministry Approved

The replacement tags are only free if the original run came from Caisley through CIS, otherwise we will charge for the replacements.

FREE Replacement Cattle Tags

## Replacement

### Replacement 1

Large Flag  
FlexoPlus® D/D

£2.40



### Replacement 2

Large Flag  
FlexoPlus® D/D  
Management Space

£2.40



*Secondary only*

### Replacement 3

Large Flag  
FlexoPlus® D/D  
Barcoded

£2.40



### Replacement 4

Medium Flag  
FlexoPlus® F/F

£2.40



### Replacement 5

Button Tag

£2.50



## Replacement

### Replacement 6

Large Flag EID  
Electronic  
FlexoTronic® D/D30

FDX - £3.35  
HDX - POA



*Secondary only*

### Replacement 7

Button EID Electronic  
FlexoTronic®  
R/R30

FDX - £3.35  
HDX - POA



*Secondary only*

### Replacement 8

Large Flag EID  
Electronic  
FlexoTronic® D/D30  
Management  
Space

FDX - £3.35  
HDX - POA



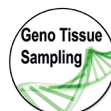
*Secondary only*

### Replacement 9

Button FlexoPlus® Geno  
R/R Tissue Sampling

**BVD or DNA**

£3.35



*Secondary only*

**24hr**  
delivery


## Replacement Cattle Tags

Order before 1pm and we will dispatch your replacement tag(s) the same day first class

**Special next day  
delivery by 1PM**  
*Extra charges apply*

# Accessories

## Universal Applicator

 Universal - only 1 Applicator for FlexoPlus®, FlexoTronic®, GenoTronic™, FlexoPlus® Geno, MultiFlex™


 Parallel locking

 Inserts ready fitted



£16.00

## Easy Mark Pen

 Permanent marker for all Caisley™ ear tags



£3.50


## Mini Storage

 For tissue sample storage capacity for 16 samples. Comes with Caisley lanyard



£2.50

## Storage Box

 For tissue sample storage capacity for 192 samples

 Height: 32 mm Width: 138 mm Length: 136 mm



£13.00

## Inserts for Universal Applicator

Grey for FlexoPlus®, FlexoTronic®, GenoTronic™ FlexoPlus®Geno, MultiFlex™ tags



£4.00

**DID YOU KNOW?**

## Easy Mark Pen

Specially formulated ink in the Easy Mark Pen dries almost immediately leaving a dark, easily read mark



# Management Cattle Tags

## Visual Tags - Laser Printed or Plain

### A Extra Large Flag with Button FlexoPlus® R/M

Tag Dimensions: M - H=100mm W=63mm  
R - Diameter = 27mm

From 75p plain/90p printed

### B Large Flag FlexoPlus® D/D

Tag Dimensions: H=78mm W=57mm

From 75p plain/90p printed

### C Medium Flag FlexoPlus® F/F

Tag Dimensions: H=58mm W=57mm

From 75p plain/90p printed

### D Button MultiFlex® R/R

Tag Dimensions: Diameter = 27mm

From 40p plain/50p printed



## Geno Tissue Sampling Tags

### E Large Flag FlexoPlus® Geno D/D

Tag Dimensions: H=78mm W=57mm

	1 to 49	50 to 99	100+
DNA	£2.35	£2.10	£1.95
BVD	£4.15	£3.95	£3.90

DNA  
or BVD

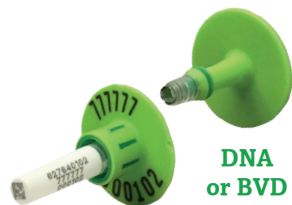


### F Button FlexoPlus® Geno R/R

Tag Dimensions: Diameter = 27mm

	1 to 49	50 to 99	100+
DNA	£2.35	£2.10	£1.95
BVD	£4.15	£3.95	£3.90








Available in 6 colours



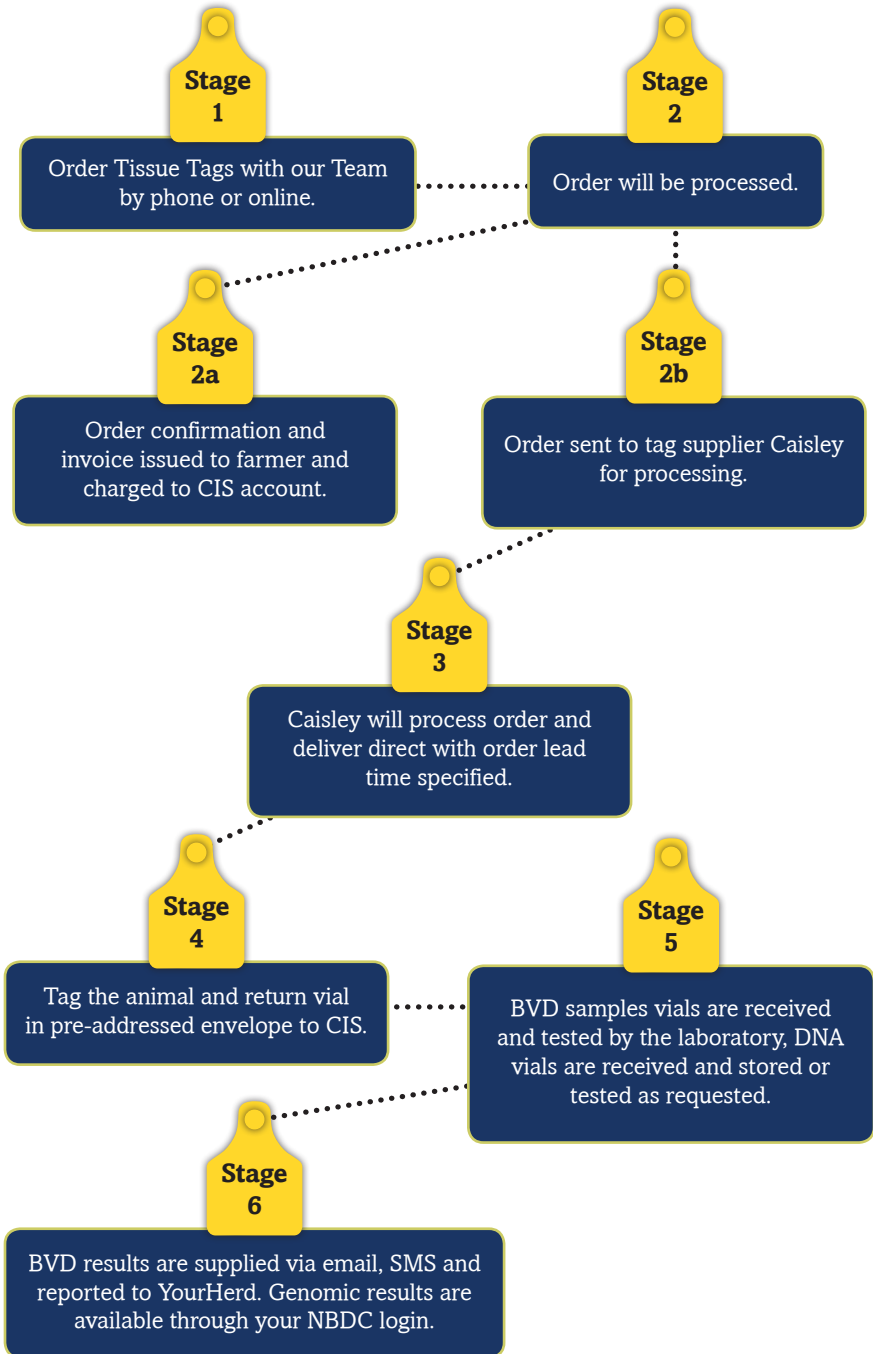
DNA  
or BVD

BVD Test Paid

# Management EID Cattle Tags

EID Electronic <i>EID tags are available in FDX or HDX</i>	Price ex VAT		
	1 to 49	50 to 99	100+
<b>Large Flag FlexoTronic®</b> <b>D/D30 with Management Space FDX or HDX</b> Tag Dimensions: H = 85mm W = 57mm	 FDX £3.50	FDX £3.05	FDX £2.75
	HDX £4.00	HDX £3.55	HDX £3.25
<b>Large Flag FlexoTronic®</b> <b>D/D30 with printed management numbers FDX or HDX</b> Tag Dimensions: H = 85mm W = 57mm	 FDX £3.50	FDX £3.05	FDX £2.75
	HDX £4.00	HDX £3.55	HDX £3.25
<b>Button FlexoTronic®</b> <b>R/R30 FDX or HDX</b> Tag Dimensions: Diameter = 30mm	 FDX £3.50	FDX £3.05	FDX £2.75
	HDX £4.00	HDX £3.55	HDX £3.25
<b>EID Electronic with Geno Tissue Sampling</b>	<b>1 to 49</b>	<b>50 to 99</b>	<b>100+</b>
<b>GenoTronic D/D30 FDX</b> <b>with Management Space</b> Tag Dimensions: H = 85mm W = 57mm	 DNA £4.85	DNA £4.45	DNA £4.10
	BVD £6.70	BVD £6.25	BVD £6.05
<b>GenoTronic D/D30 HDX</b> <b>with printed management numbers</b> Tag Dimensions: H = 85mm W = 57mm	 DNA £5.35	DNA £4.95	DNA £4.60
<b>GenoTronic®R/R30 FDX</b> Tag Dimensions: Diameter = 30mm	 DNA £4.85	DNA £4.45	DNA £4.10
	BVD £6.70	BVD £6.25	BVD £6.10
<b>GenoTronic®R/R30 HDX</b> Tag Dimensions: Diameter = 30mm	 BVD £7.40	BVD £7.00	BVD £6.70

# Processing your Tissue Tag order





# Cattle Legislation

## New Tags

Every newborn calf must have an ear tag in each ear showing the same unique identity number. This number is made up of:

- 👉 A herd mark and an animal number

## Replacement Tags

You must replace lost or illegible tags as soon as possible but no later than 28 days after you notice the loss or damage

### Calves must be tagged within the following deadlines:

- 👉 Dairy Farmers – you must fit 1 ear tag within 36 hours of a calf's birth. You are allowed up to 20 days from birth to fit the second tag
- 👉 Beef Farmers – You have up to 20 days from birth to fit both tags

Both tags must be fitted before the animal moves off the holding of birth

Animals\* born or imported after 1 January 1998 must keep their unique identity for life. So lost tags must be replaced with another tag showing the same identification number.

*\*Rules dependent on country.*

### The tags used for double tagging are known as the primary and secondary tag.

- 👉 The 'primary' tag may be put in either ear. Primary tags are yellow, distance-readable tags – Large or Medium
- 👉 The 'secondary' tags must have the same information as the primary tag, but may also contain management information. The secondary tag must be in the other ear from the primary tag – Large, Medium or Button

# Important tagging information

Always ensure that the female part of the tag (red or green cap) is inside the ear



**Correct**



**Incorrect**

When tagging an animal from the front, turn the Applicator around and use the hole in the female jaw to align the tag correctly.

- 👉 Straight-line applicator action will drive male & female precisely together
- 👉 Eliminates having to use male point to locate tag correctly



*Tags not to scale*



# Do you Milk Record, Pedigree Register Female Calves and Classify?

Choose the CIS Complete Package.  
Three Services  
**One Fee**

Visit [www.thecis.co.uk](http://www.thecis.co.uk) or scan  
below to download  
and view the CIS  
Service Brochure



Contact your local CIS Area Manager:  
[info@thecis.co.uk](mailto:info@thecis.co.uk) | 01923 695319



[www.thecis.co.uk](http://www.thecis.co.uk)



Cattle Information Service



Order by Phone

**01923 695319**

**[info@thecis.co.uk](mailto:info@thecis.co.uk)**

**[www.thecis.co.uk/ear-tags](http://www.thecis.co.uk/ear-tags)**

The Cattle Information Service

Scope House, Hortonwood 33, Telford, Shropshire, TF1 7EX



**Edition 1**