



LATEST NEWS FROM CIS | August 2017

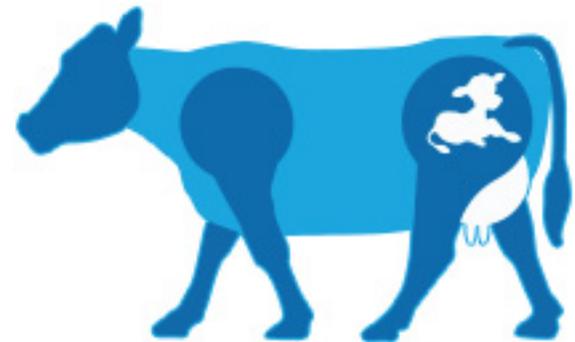
Welcome to the July edition of the CIS Newsletter focussed health.

Optimise profitability by identifying open cows easily and effectively

Test with Confidence™



Dairy farms can optimise profitability by shortening the calving interval and reducing the number of days that cows are open. The easiest way to accomplish both goals is the IDEXX milk pregnancy test, provided by CIS: a valuable tool for dairy farmers. The economic benefits are self-evident.



Open cows can have a major impact on profitability. Research shows that the average cost per open cow is £4.50 per day (1). These costs include the value of the milk the cow would have produced, the value of her calf, and other relevant factors. Therefore, if one cow stays open 20 days longer than expected, the farmer loses £90 on a single cow. Considering a 100-cow dairy farm, this effect can have a tremendous impact and can reduce profitability by as much as £9,000. The cumulative costs play an even more significant role on larger farms.

[Read more...](#)



PREG CHECK

Farm Focus: Gilmour & Caroline Lawrie, Sandyford & Myremill Farms, Ayr

Known locally by hundreds of school children as the KitKat farmer, 4th generation farmer Gilmour Lawrie has the oldest pedigree Ayrshire herd in the world. Gilmour, his wife Caroline and son Kevin run two herds Brieryside, and Arranview at Sandyford and Myremill near Ayr, along with a

small Eastford herd of Red and White Holsteins.

The 600 cows are milked at two separate units and are one of the biggest and most progressive units in the UK. Supporting the Lawrie family is CIS Regional Manager Liz Brown who provides a monthly milk recording service with pregnancy testing.

[Read more...](#)



Photograph kindly supplied by DairyFlow Ltd

PregCheck from CIS - Milk Pregnancy Testing

The CIS Preg Check service helps manage the reproductive cycle for your herd. From timely breeding to pregnancy confirmation to successful calving. Preg Check is a critical component for today's dairy farms. The service is non-invasive and hassle free by testing samples from milk recording.

The service is non-invasive and hassle free by testing samples from milk recording. The CIS milk pregnancy test is based on Elisa technology and detects absence of Pregnancy Associated Glycoproteins (PAGs) in the milk sample. It has a 98% level of accuracy.

[Find out more...](#)



ELISA
Technologies

NEW STARTER

CIS Milk Recorder



Sarah Talbot joins the CIS milk recording team in the Midlands reporting to Amanda Wilkes. She will cover Staffordshire and Derbyshire. In her spare time Sarah enjoys horse riding and reading.

Mobile: 07434 681472

cis
Cattle Information Service

WHAT'S ON

HYB Weekend Rally at Northern Ireland 4th, 5th, 6th August

National Young Stars at Malvern 22nd & 23rd August

Northern Dairy Expo at Carlisle 1st September

UK Dairy Day at Telford 13th September

Dairy Show at Shepton Mallet 4th October

Tel: 01923 695319

Email: info@thecis.co.uk

Website - www.thecis.co.uk

KEEP IN TOUCH   

CIS, Speir House, Stafford Park 1, Telford, Shropshire, TF3 3BD
Call:01923 695319 Email:info@thecis.co.uk